

LASER MAGAZIN

with supplement **NEW MATERIALS**

LASER MAGAZIN

with supplement **NEUE WERKSTOFFE**

Brief profile

LASER MAGAZIN regularly reports on the application of laser technology and optoelectronics in all branches of industry, at institutes and in laboratories.

The current technological developments in the industry are the subject of each issue's MAIN TOPIC. The trade magazine focuses on practice-related articles in the fields of laser applications, laser systems, market and trade fair reports as well as products. Future trends are reflected under headings such as: News from the Laser Centres, Lasers in Research and in the supplement **New Materials**. Exclusive interviews with key people from research and industry round off the editorial spectrum.

A list of supply sources (Topics) is contained in each issue of LASER MAGAZIN. All entries are additionally published on www.lasermagazin.de free of charge.

The contents, design and service meet the high requirements placed on a high-tech journal that is worth reading and promotes sales.

Managing Director

Karl-Heinz Schneider
khs@magazin-verlag.de

Head of Sales

Michael Schneider
ms@magazin-verlag.de

Responsible Editor

Dr. Barbara Wantzen
bw@magazin-verlag.de

Editorial coordination/Layout/Web

Kameliya Schneider
(Cert.Graphic Designer)
kameliya.schneider@magazin-verlag.de

Editorial assistant

Hannelore Krauel
hakrauel@magazin-verlag.de

Distribution

Angela Müller
am@magazin-verlag.de

Year

35th year, 2018

Frequency of publication

Quarterly (ISSN 0945-8875)
One special issue including LASER MARKT every 2 years

Publisher

Magazin Verlag Hightech Publications KG
Wincklerstraße 4
31542 Bad Nenndorf, Germany
Phone: +49 5723 5534
Fax: +49 5723 76212
E-mail: kontakt@magazin-verlag.de
www.magazin-verlag.de
www.laser-magazin.de
www.sensormagazin.de

Editorial and publication schedule

See appendix 4

Subscription price

Annual subscription – Germany: 79.- €
Annual subscription – international: 80.- €



with supplement **NEUE WERKSTOFFE**

Ad formats and prices

| Format (uncut) Please take into account a cutting reserve of at least 3 mm | | Width × height in mm | Basic price b/w € | 2c | 4c |
|---|------------|---|-------------------|---------|---------|
| 1/1 page | type area | 185 × 270 | 2.800.- | 3.200.- | 3.900.- |
| | bleed | 210 × 297 | | | |
| 1/2 page | type area | 90 × 270 | 1.500.- | 1.900.- | 2.700.- |
| | bleed | 90 × 297 | | | |
| | type area | 185 × 130 | | | |
| | bleed | 210 × 130 | | | |
| 1/3 page | type area | 185 × 90 | 1.000.- | 1.500.- | 2.200.- |
| | type area | 59 × 270 | | | |
| | bleed | 72 × 297 | | | |
| 1/4 page | type areal | 122 × 95 | 700.- | 1.100.- | 1.700.- |
| | bleed | 185 × 63 | | | |
| 1/8 page | type area | 59 × 122 | 350.- | 550.- | 850.- |
| | bleed | 185 × 30 | | | |
| Special positions | | LASER MAGAZIN cover 4c on request (format 190 mm × 190 mm) | | | |
| | | Inside front cover 4c | | 4.300.- | |
| | | Inside back cover 4c | | 4.000.- | |
| | | Outside back cover | | 4.400.- | |
| | | Supplement NEW MATERIALS cover (format 210 mm x 140 mm + 3 mm cutting reserve) | | | |
| | | Cover 4c | | 2.200.- | |

Other formats and special formats on request.

Discounts

Acceptance within a 12 months (insertion year)

Quantity discount

| | |
|---------|------|
| 1 page | 5 % |
| 2 pages | 8 % |
| 3 pages | 10 % |
| 4 pages | 15 % |
| 6 pages | 20 % |

Frequency discount

| | |
|--------------|------|
| 2 placements | 8 % |
| 4 placements | 10 % |
| 6 placements | 15 % |
| 8 placements | 20 % |

| Issue Publication Date | Editorial deadline | Advertising closing date | Main topic Further topics | Trade fairs |
|---|-----------------------|-----------------------------|---|--|
| 1 March 2018 | 16.02.2018 | 02.03.2018 | <p>Additive Manufacturing Solid-state lasers Laser safety Laser applications in electronics industry</p> <p>Supplement NEW MATERIALS Materials for additive Manufacturing Laser additives Optical glasses</p> | <p>SPIE Photonics West San Francisco, USA 27.01. – 01.02.2018</p> <p>W3+ FAIR Wetzlar, DE 21.02. – 22.02.2018</p> <p>LASER World of Photonics Shanghai, China 14.03. – 16.03.2018</p> <p>HANNOVER MESSE Hannover, DE 23.04. – 27.04.2018</p> |
| 2 May 2018 <i>Main issue for LASYS</i> | 27.04.2018 | 11.05.2018 | <p>Surface treatment USP lasers Process monitoring Cutting and welding applications</p> <p>Supplement NEW MATERIALS Coating materials Materials for optics and photonics Ceramic materials</p> | <p>Optatec Frankfurt, DE 15.05. – 17.05.2018</p> <p>O & S Stuttgart, DE 05.06. – 07.06.2018</p> <p>LASYS Stuttgart, DE 05.06. – 07.06.2018</p> |
| 3 September 2018 | 31.08.2018 | 14.09.2018 | <p>Laser applications in light-weight construction Laser process simulation CO₂ lasers E-mobility</p> <p>Supplement NEW MATERIALS Steel innovation award Lightweight construction materials Organic electronics</p> | <p>Motek Stuttgart, DE 08.10. – 11.10.2018</p> <p>Aluminium Düsseldorf, DE 9.10. – 11.10.2018</p> <p>Fakuma Friedrichshafen, DE 16.10. – 20.10.2018</p> <p>EuroBLECH Hannover, DE 23.10. – 26.10.2018</p> |
| 4 November 2018 | 02.11.2018 | 16.11.2018 | <p>Measuring technology for laser monitoring Beam guidance systems Diode lasers Laser processing of glass materials</p> <p>Supplement NEW MATERIALS Nanomaterials CFRP materials Fibre optics</p> | <p>Vision Stuttgart, DE 06.11. – 08.11.2018</p> <p>Medica mit Compamed Düsseldorf, DE 12.11. – 15.11.2018</p> <p>electronica München, DE 13.11. – 16.11.2018</p> |

Additional topics according to current trends. Subject to change.