

Media Informations 2024

LASER MAGAZIN

LASERTECHNOLOGY · ADDITIVE MANUFACTURING · NANOTECHNOLOGY · NEW MATERIALS

WITH SUPPLEMENT **PHOTONICS**

40 Years LASER MAGAZIN

www.laser-magazin.de

Magazin Verlag Hightech Publications KG
Wincklerstr. 4 · 31542 Bad Nenndorf, Germany



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Brief Profile

LASER MAGAZIN regularly reports on the application of laser technology and optoelectronics in all branches of industry, at institutes and in laboratories. The trade journal is the organ of OptecNet Germany and has been published since the beginning of 2021 with the supplement **PHOTONICS**.

The current technological developments in the industry are the subject of each issue's main topic. The trade magazine focuses on practice-related articles in the fields of laser welding, laser cutting, laser safety, laser sources and laser systems, additive manufacturing and much more. Future trends are reflected under headings such as: News from the Laser Centres, Lasers in Research, Lasers in Medical Engineering and Biotechnology, Nanotechnology and Materials. Exclusive interviews with key people from research and industry round off the editorial spectrum.

A list of supply sources (Topics) is contained in each issue of LASER MAGAZIN. All entries are additionally published on www.laser-magazin.de free of charge.

The contents, design and service meet the high requirements placed on a high-tech journal that is worth reading and promotes sales.

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Editorial and Publication Schedule 2024



LASERTECHNOLOGY · ADDITIVE MANUFACTURING · NANOTECHNOLOGY · NEW MATERIALS

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Issue Publication Date	Editorial Deadline	Advertising Closing Date	Main Topic Further Topics	Trade Fairs
1 March 2024 Main Issue to OPTATEC	23.02.2024	08.03.2024	Optical Technologies New Laser Sources AI in Laser Technology Surface Processing Permanent Columns Additive Manufacturing New Materials, Nano- technology, Laser Safety Supplement PHOTONICS	all about automation Hamburg, DE 17.01. – 18.01.2024 Friedrichshafen, DE 05.03. – 06.03.2024 Heilbronn, DE 15.05. – 16.05.2024 Chemnitz, DE 18.09. – 19.09.2024 Dusseldorf, DE 01.10. – 02.10.2024 Photonics West San Francisco, USA 27.01. – 01.02.2024 W3+ Fair Wetzlar, DE 13.03. – 14.03.2024 LASER World of PHOTONICS Shanghai, China 20.03. – 22.03.2024 HANNOVER MESSE Hanover, DE 22.04. – 26.04.2024
2 July 2024	31.05.2024	14.06.2023	Lasers in Micromaterial Processing Laser Sensors Laser Welding Laser Coating Permanent Columns Additive Manufacturing New Materials, Nano- technology, Laser Safety Supplement PHOTONICS	Optatec Frankfurt, DE 14.05. – 16.05.2024 VISION Stuttgart, DE 08.10. – 10.10.2024 Motek Stuttgart, DE 08.10. – 11.10.2024 Fakuma Friedrichshafen, DE 15.10. – 19.10.2024
3 October 2024 with LASER MARKET	06.09.2024	16.09.2024	E-Mobility Simulation of Laser Processes Plastic Processing Laser Measurement Techno- logy Permanent Columns Additive Manufacturing New Materials, Nano- technology, Laser Safety Supplement PHOTONICS	Euroblech Hanover, DE 22.10. – 25.10.2024 Formnext Frankfurt am Main, DE 19.11. – 22.11.2024
4 December 2024 40 Years LASER MAGAZIN	08.11.2024	22.11.2024	Process Monitoring Lasers in Fuel Cell Production Medical Technology Electronics Manufacturing Permanent Columns Additive Manufacturing New Materials, Nano- technology, Laser Safety Supplement PHOTONICS	

Additional topics according to current trends.



LASERTECHNOLOGY · ADDITIVE MANUFACTURING · NANOTECHNOLOGY · NEW MATERIALS

WITH SUPPLEMENT **PHOTONICS**
SENSORS · MEASURING TECHNOLOGY · AUTOMATION · MICRO-NANO INTEGRATION

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1/8 page two columns	type area	122 × 59	350.-	550.-	850.-
1/8 page high	type area	59 × 122			
1/8 page cross-section	type area bleed	185 × 30 210 × 49			
Junior page 4c	type area bleed	137 × 190 147 × 209			2.900.-
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DISCOUNTS Acceptance within a 12 months (insertion year)

Quantity Discount		Frequency Discount	
1 page	5 %	2 placements	8 %
2 pages	8 %	4 placements	10 %
3 pages	10 %	6 placements	15 %
4 pages	15 %	8 placements	20 %
6 pages	20 %		

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You can choose to present your innovations in the form of a **PRODUCT SPOT**.

Price: 350.- €

Format: 1/3 page

Including:

Text (1.000 characters incl. spaces)

Product image, logo, company address



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LASER MAGAZIN SENSOR MAGAZIN

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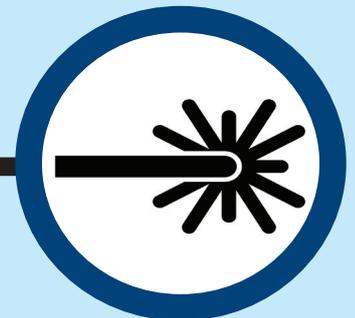
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LASER MAGAZIN

LASER MAGAZIN berichtet über die Anwendung der Lasertechnik und Optoelektronik in allen Industriezweigen sowie Instituten und Labors. Die Zeitschrift ist Fachorgan von OptecNet Deutschland und erscheint seit Anfang 2021 mit dem Facheil **PHOTONIK**. Die aktuellen technischen Entwicklungen der Branche werden durch das Leitthema in jeder Ausgabe aufgezeigt. Der Fokus der Fachzeitschrift richtet sich auf praxisbezogene Berichte in den Rubriken: Laserschweißen, Laserschneiden, Lasersicherheit, Laserquellen und -systeme, Additive Fertigung und vieles mehr. Zukunftstrends spiegeln sich in den Rubriken: Neues aus den Laserzentren, Laser in der Forschung, Laser in der Medizin und Biotechnologie, Nanotechnologie und Werkstoffe wider. Exklusive Interviews mit Schlüsselpersonen aus Forschung und Industrie runden das redaktionelle Angebot ab. Inhalt, Gestaltung und Service entsprechen den hohen Anforderungen an eine Lesenswerte, absatzfördernde Hightech-Zeitschrift.



LASER MARKT



A new edition of the LASER MARKT reference book of addresses and tables (business directory) is being prepared. Do not miss the opportunity to enter your address and product information in LASER MAGAZIN, edition 3/2024!

Your entry will be published in German and English in the printed medium as well as on www.laser-magazin.de.

Your entry will contain the following information:

- :: Address (phone + fax), e-mail, website, contact person
- :: Company presentation or product range in German/English with up to 800 characters in total (incl. spaces)
- :: Your logo in the printed medium (in print quality, 300 dpi resolution) and on the Internet
- :: Entries in the tables part
- :: Your entry on www.laser-magazin.de with a link to your website

The complete package at 129.- € means 365 days of presence for your company.

Deadline is August 16, 2024. Please, send email to am@magazin-verlag.de.

The documents are available for download under www.laser-magazin.de/dateien/lasermarkt.html.

ONLINE PROMOTION

FULL SIZE SKYSCRAPER

The skyscraper is a large-format advertisement that leaves plenty of space for your advertising messages. It is often used for branding campaigns. Normally positioned in the margin of the web page, the skyscraper can ideally be used for animations. Displayed on each page of the website.

Technical specifications

Price: € 495.- per month

Format: max. 200 px wide x 600 px high

Target URL

HALF SIZE SKYSCRAPER

Displayed on each page of the website below the full-size skyscraper.

Technical specifications

Price: € 250.- per month

Format: max. 200 px wide x 300 px high

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FULL SIZE BANNER

This banner format is one of the most popular formats on the web. The full-size banner is very versatile and can be found on almost all websites.

Displayed on the top-level home page and on the top-level menu pages.

Technical specifications

Price: € 195.- per month

Format: max. 468 px wide x 60 px high

Target URL

HALF SIZE BANNER

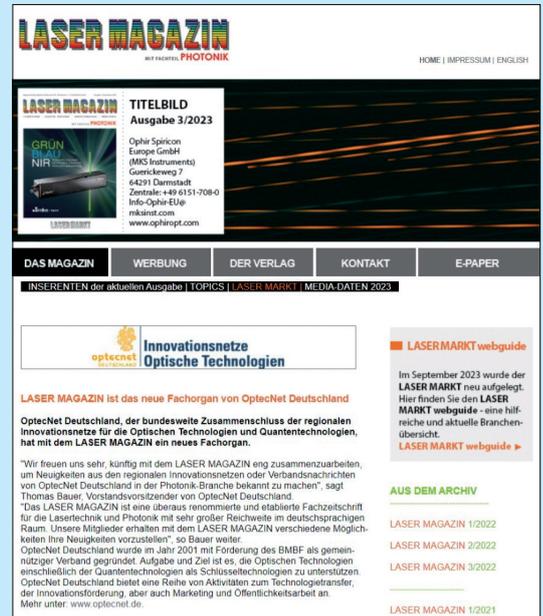
Displayed on the top-level home page and on the top-level menu pages.

Technical specifications

Price: € 100.- per month

Format: max. 200 px wide x 60 px high

Target URL



INFOS ON THE TOP..

TOPICS
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3D-Laserscanning Entspiegelungsspray / 3D laser scanning antireflection spray



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The trade directory TOPICS is a reasonable addition to your product and image advertising.

Terms and conditions:

4 Issues (1 year) = 192,- € per keyword

Your entry includes: Company, Street, Postcode, Location, Phone, Email, Web
(additionally published on www.laser-magazin.de free of charge)

Optionally you can book your logo for 50,- € per year.

Do you want to advertise in the topics?

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